

## **≣IQ**VIA

# Deliver Efficient And Effective Care With Healthcare Technologies

*IQVIA helps healthcare stakeholders drive towards operational efficiency and enhance patient care while preparing for future trends* 

Today, healthcare system stakeholders face **increasing cost pressures** at around 20-40% of every dollar spent, while striving to provide high quality affordable care to patients.

Healthcare delivery systems are undergoing an evolution as key stakeholders break from traditional business models to give way to **transformative business ideas.** 

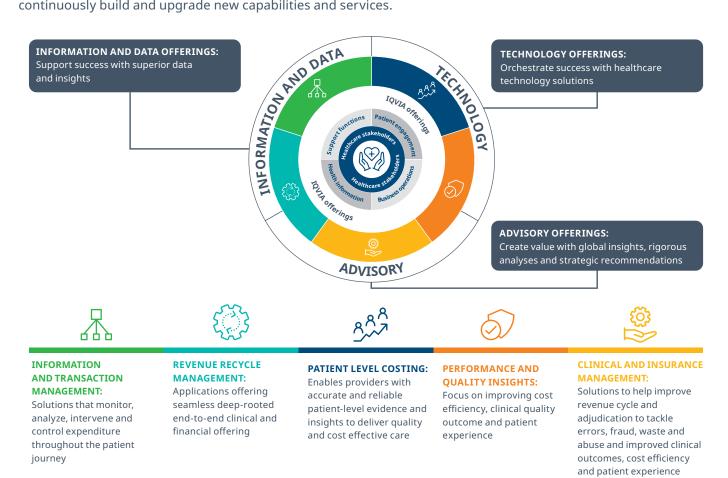
IQVIA has aligned its offerings to drive business excellence which is not only about developing the right strategy and operating model but also implementing changes quickly and efficiently.



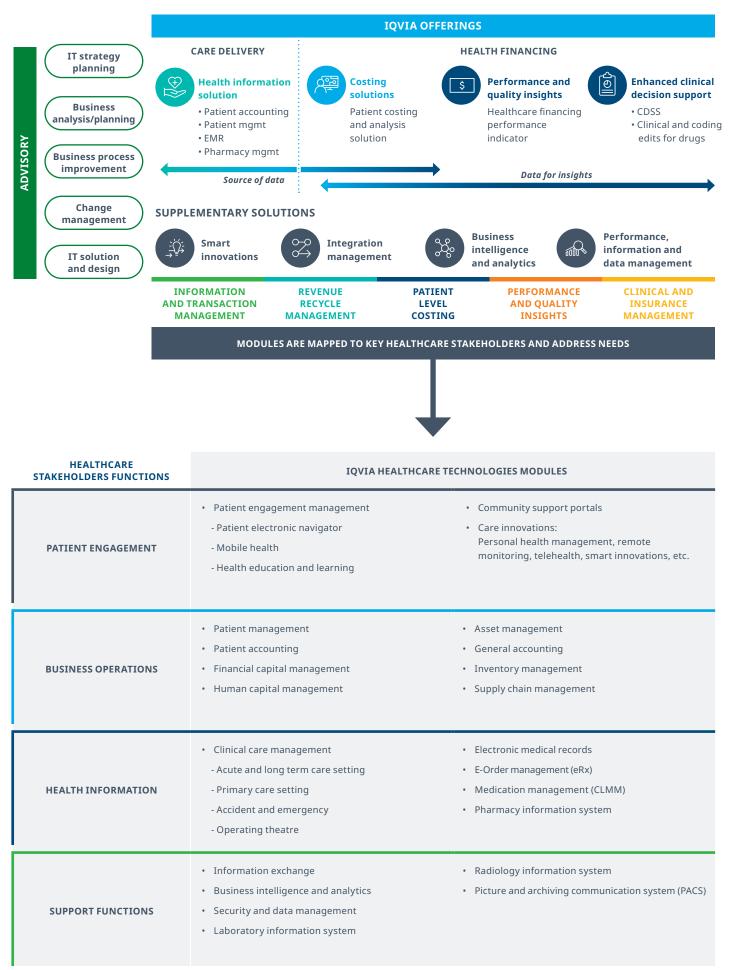


## **IQVIA CAPABILITIES AND OFFERINGS**

From digital offerings, advisory and planning to execution, we bring big-picture understanding and domain know-how to everything we offer. With these insights, we help our clients navigate the new technology wave to continuously build and upgrade new capabilities and services.



IQVIA healthcare technology capabilities and offerings are designed to be flexible and coupled to create an ecosystem of healthcare technology, meeting technology expectations across various healthcare services and settings.



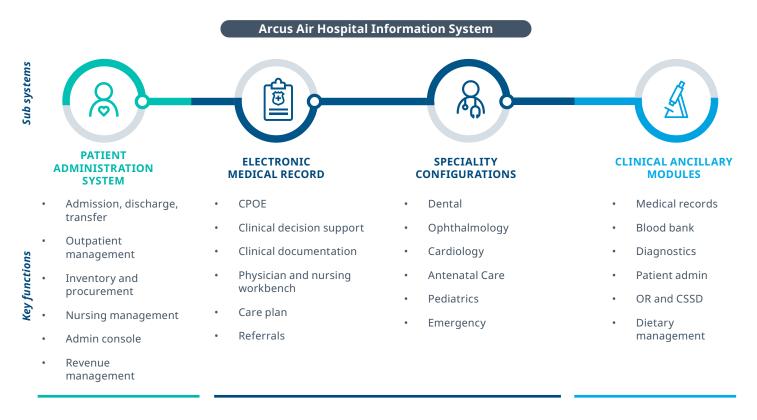
## **IQVIA Hospital Information System**

# Arcus Air<sup>™</sup> unifies the entire hospital network as a powerful communication and collaboration platform that can be utilized by all stakeholders involved in patient care.

Along with increasing cost pressures, hospitals with no Hospital Information System (HIS) face challenges around operation leakage, paper-based work and medication errors. However, hospitals with existing HIS Technology also face challenges.



Arcus Air is a comprehensive, highly configurable, unified system that provides hospitals with the tools for improved clinical tasks and patient administration.



### WHY ARCUS AIR



## A SINGLE UNIFIED SYSTEM

with modules ready to be deployed as needed, for administrative, departmental and clinical team



#### PROVEN AS A SPECIALIST CARE SOLUTION

with the ability to work within clearly defined and effective clinical pathways



## TEMPLATE-DRIVEN DESIGN

that is highly customizable and ready to adapt to individual processes and specialist needs

## 

without dependency on third party applications



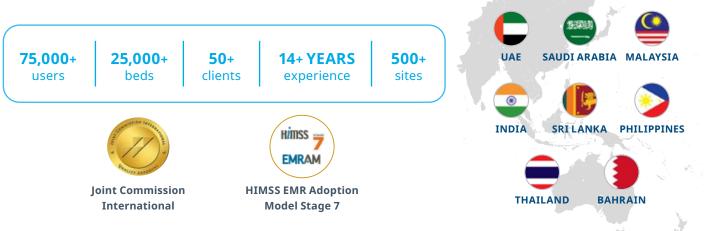
## **RESPONSIVE GUI**

User friendly, fast and responsive GUI using AngularJS and HTML5



### FLEXIBLE, SCALABLE AND FAST TO DEPLOY

configurations that are tailored for the hospital or network of hospitals



## **OUR IMPACT AT WORK**

## CASE STUDY #1

IQVIA successfully implemented Arcus Air HIS-EMR for a medical services group by providing expertise and support in its product areas and database management within the COVID-19 limitations.

## **PROJECT OUTCOMES**



## CASE STUDY #2

IQVIA enabled the successful adoption of a new HIS in Ministry of Health hospitals across three regions in Kingdom of Saudi Arabia with innovative change management models.

## **PROJECT OUTCOMES**



One patient, one record

500 primary health centres

"The joint implementation strategy is proven to be one of the critical success factors in the project...if it had not been IQVIA's flexibility, willingness to commit to plan, and tremendous effort to overcome challenges, we wouldn't have been this successful."

> Greenline Synergy, wholly owned subsidiary of Bangkok Dusit Medical Services, Thailand

"Our change management approach is a human-centric approach, that enables the people-side of the project to reach ultimate and successful adoption."

— Ministry of Health, Kingdom of Saudi Arabia

IQVIA has deep expertise and the latest technologies to connect the circle of care and deliver solutions to help you meet your business goals, empower patients and improve healthcare outcomes. **For more information about how IQVIA can support you, please contact us.** 

## **CONTACT US**

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